

## **Portfolio Management for Today's Project Manager**

Portfolio management is the link between project objectives and strategic goals, ultimately impacting the ability of an organization to achieve its vision. Project managers who understand this connection can facilitate and optimize organizational flow by effectively communicating up, down, and all around so that problems become risks to be managed instead of reactions requiring responses and, in some cases, inspiring excuses. We encourage you to join us as we explore the world of portfolio management. We will contrast and compare with project and program management, discuss the differences, and through interactive discussions, you will come away with some new insights and ideas for how to help your teams meet their goals, and your organization achieve its vision!

Attendees will:

- Gain insight into the Standard for Portfolio Management
- Learn the differences between project, program, and portfolio management
- Understand how portfolio management links strategy to tactical project execution
- Be able to integrate project goals with strategic objectives to facilitate organizational flow and efficiency